



February 2006

Dear Business Owner,

The Valley of the Moon Vintage Festival will celebrate its 109<sup>th</sup> year. This year's Vintage Festival will take place September 22<sup>nd</sup> – 24<sup>th</sup>. You might say it is the seasons final of Festivals. The Vintage Festival is the annual tradition to give thanks for a bountiful harvest and celebrate Sonoma's heritage and history.

The success of the Festival solely depends on the effort of our volunteers from our community, and the funds we raise each year. Your sponsorship can make a huge difference in adding to the quality of the festival. Net proceeds of the weekend are provided to community groups and over the years provide support to Valley of the Moon Boys and Girls Club, Mentoring Alliance, Vineyard Workers Services, Hannah Boys Center, Willmar Center for Bereaved Children and the Valley of the Moon Children's Home.

With each of the sponsorship packages detailed below, we offer you various opportunities to promote your business and increase your brand awareness, plus comp tickets to the annual Patrons' Night Gala from 6:30 – 9:00 PM Friday, September 22, 2006. We will work with you on a package that suits your needs.

The Valley of the Moon Festival Board of Directors truly appreciate your support. We look forward to moving forward on a relationship together that will benefit the Sonoma Valley Community and those in need.

Please complete the form below and indicate your package preference with 1<sup>st</sup> and 2<sup>nd</sup> choice, and mail to Chuck Fortlage - 839 Hayes St., Sonoma 95476. Also call Chuck Fortlage at 707-939-8758 with questions, or visit our website for more Festival information, [www.sonomavinfest.org](http://www.sonomavinfest.org). Exclusive packages will be available on a first come basis.

**Applications must be received by July 1<sup>st</sup> to be included on the invitation.**